



● Hiring

- [*The Talent War* by George Randle, Josh Cotton, and Mike Sarraille](#)
- [*The Attributes* by Rich Diviney](#)
- [*Who: The A Method for Hiring* by Geoff Smart](#)
- [*Topgrading* by Bradford D. Smart](#)
- [*Fierce Conversations* by Susan Scott](#)
- [*The First Time Manager* by Jim McCormick](#)
- [*Turn the Ship Around!* by L. David Marquet](#)
- [*The Stress Effect* by Henry L. Thompson](#)

● Financials

- [*Simple Numbers. Straight Talk* by Greg Crabtree](#)
- [*Simple Numbers 2.0* by Greg Crabtree](#)

● Good Advice

- [*Extreme Ownership* by Jocko Willink & Leif Babin](#)
- [*The Road Less Stupid* by Keith Cunningham](#)

● Marketing

- [*Building A StoryBrand* by Donald Miller](#)
- [*Marketing Made Simple* by Donald Miller](#)

● Customer Service

- [*Be Our Guest* by Disney Institute](#)

● Sales

- [*Never Split the Difference* by Chris Voss](#)
- [*Influence* by Robert Cialdini](#)
- [*Pre-Suasion* by Robert Cialdini](#)

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