



## ● Hiring

- [\*The Talent War\* by George Randle, Josh Cotton, and Mike Sarraille](#)
- [\*The Attributes\* by Rich Diviney](#)
- [\*Who: The A Method for Hiring\* by Geoff Smart](#)
- [\*Topgrading\* by Bradford D. Smart](#)
- [\*Fierce Conversations\* by Susan Scott](#)
- [\*The First Time Manager\* by Jim McCormick](#)
- [\*Turn the Ship Around!\* by L. David Marquet](#)
- [\*The Stress Effect\* by Henry L. Thompson](#)

## ● Financials

- [\*Simple Numbers. Straight Talk\* by Greg Crabtree](#)
- [\*Simple Numbers 2.0\* by Greg Crabtree](#)

## ● Good Advice & Strategy

- [\*Extreme Ownership\* by Jocko Willink & Leif Babin](#)
- [\*The Road Less Stupid\* by Keith Cunningham](#)
- [\*Black Swan\* by Nassim Taleb](#)
- [\*Antifragile\* by Nassim Taleb](#)

## ● Marketing

- [\*Building A StoryBrand\* by Donald Miller](#)
- [\*Marketing Made Simple\* by Donald Miller](#)

## ● Customer Service

- [\*Be Our Guest\* by Disney Institute](#)

## ● Sales

- [\*Never Split the Difference\* by Chris Voss](#)
- [\*Influence\* by Robert Cialdini](#)
- [\*Pre-Suasion\* by Robert Cialdini](#)

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